Holds a Bachelor of Commerce and Business Administration and MBA (Marketing). Has about 18 years experience working in marketing, business development, customer service, sales and administration.

# PERSONAL DATA

:	Egyptian
:	Female
:	Single
:	Abdeen, Cairo
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## EDUCATION

- : Bachelor of Commerce and Business Administration, Cairo University, 2004
- : MBA (Major: Marketing), The Arab Academy for business and financial sciences, 2015-2018

## LANGUAGES

Arabic	:	Native Language
English	:	Excellent

#### **COMPUTER SKILLS**

: Windows, MS Office, Internet

## TRAINING COURSES AND CERTIFICATIONS

- : Digital Marketing Diploma from Integrated Marketing Foundation (from Nov. 2018 till Apr. 2019).
- : A scholarship sponsored by Ministry of work force and immigration at El Fostat Academy, Course included: management skills, Accounting, General English, Presentation skills, Computer skills (win xp, MS Office, Maintenance html internet & Front-page networks fundamentals) (from Apr. till Jul. 2005).

# CHRONOLOGICAL EXPERIENCE RECORD

Dates	:	From Jun. 2018 till Jan. 2019
Employer	:	Yasser Al-Beltagy Architects (YBA)
Job title	:	Business Development Specialist
Job Description	:	Helping in company development process.
		<ul> <li>Searching for new market for expansion.</li> </ul>

• Build strong data base for the targeted market.

Dates Employer Job title Job Description	<ul> <li>Prepare tenders documents, proposals and contracts.</li> <li>Attend events &amp; exhibitions and conferences to get new clients.</li> <li>Prepare and follow up market research for real estate market.</li> <li>From Nov. 2015 till Oct. 2017</li> <li>Precision Consulting Engineering</li> <li>Business Development Specialist</li> <li>Prepare annual business plan and other reports relating to business development.</li> <li>Create and implement effective solutions relating to business workflow issues.</li> <li>Develop product presentation and demonstration strategies.</li> <li>Build strong data base for the targeted market.</li> <li>Create and identify market demands.</li> <li>Create and develop customer's awareness programs for company's services.</li> <li>Attend events &amp; exhibitions to get new clients &amp; develop company's awareness.</li> </ul>
Dates Employer Job title Job Description	<ul> <li>From Sep. 2013 till Sep. 2014</li> <li>Target Engineering Petroleum Agency Co.</li> <li>Business Development Coordinator</li> <li>Purchase product or materials for further processing or for resale.</li> <li>Respond to queries and correspondences on procurement issues.</li> <li>Prepare the required documentation for each P.O.</li> <li>Administered purchased supplies and services.</li> <li>Coordinated with configuration management to track all purchased items.</li> <li>Prepared meeting agendas; recorded meeting minutes and ensured follow up.</li> <li>Maintained all customers' orders; resolved issues with suppliers.</li> <li>Assisted the buyer in maintaining accurate supplier price information.</li> <li>Ensure the regular update of the procurement tracker.</li> <li>Arrange for processing or resale of purchased products.</li> <li>Arrange for transportation of purchased products.</li> <li>Review orders to determine product types and quantities required to meet demand.</li> <li>Handling any complaint with the relevant contact.</li> <li>Collect &amp; prepare the required data for monthly /quarterly / yearly reports.</li> <li>Maintained constant communication with customers.</li> </ul>
Dates Employer Job title Job Description	<ul> <li>From 2008 till 2013</li> <li>Vodafone</li> <li>Senior Call Center Representative</li> <li>Projects: Inbound, Outbound, marketing, surveys, Mobile Number Portability, Activation, 888 and Data entry departments.</li> <li>Worked in Marketing Department for 1 year</li> </ul>

• Worked in Marketing Department for 1 year.

Dates Employer Job title Job Description	<ul> <li>From Feb. 2007 till Mar. 2008</li> <li>Globo Human Resources Recruitment Agency Company</li> <li>Executive Secretary</li> <li>Organize applicants Papers who path the interview.</li> <li>Contact with the applicants to meet the deadline.</li> <li>Followed up with the embassy to received applicant's Visa.</li> <li>Contact with Airlines travel Agencies to book tickets for applicants.</li> <li>Preparation of reports by the deadlines.</li> </ul>
Dates Employer Job title Job Description	<ul> <li>From Jul. 2006 till Jan. 2007</li> <li>Dar Al Qahira for Publishing and Distribution Company</li> <li>Secretary</li> <li>Typewriting, answering calls, faxing and archiving.</li> <li>Filling all correspondences soft and hard copy to access database.</li> <li>Day-to-Day correspondences with the customers.</li> </ul>
Dates Employer Job title Job Description	<ul> <li>From 2004 till 2006</li> <li>Gad Allah Fasteners Import Company</li> <li>Sales Executive Secretary</li> <li>Search for targeted Companies which supported us with the importing items.</li> <li>Create Strong data base for prospective clients.</li> <li>Attended industrial fairs to build relationship with new companies.</li> <li>Contact with chambers of commerce to supported us with brochures and guidebooks about importing companies.</li> <li>Collect &amp; prepare the required data for monthly / quarterly / yearly reports.</li> <li>Attend &amp; prepare for monthly meeting with the sales &amp; purchasing staff.</li> <li>Promoted strong supplier relationships to ensure consistency of supply.</li> <li>Perform all duties related to administration task filling, editing, daily corresponds.</li> </ul>